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REMARKS

This Amendment is responsive to the Examiner Interview identified above and below, and in any other manner indicated below.

EXAMINER INTERVIEW ACKNOWLEDGED

This paper is responsive to the Examiner Interview conducted 01 April 2004 by and between (as indicated on the Interview Summary document) Primary Examiner Trang U. Tran, Applicant's foreign representative Mr. Toshiya Nagano and attorney Paul J. Skwierawski, in the present application. More particularly, any foregoing amendments may include amendments discussed during, or resultant from, the Examiner Interview, and the following includes a reiteration of discussions/arguments had during the examiner interview.

PENDING CLAIMS

Claims 12-18 and 20-41 were pending for further consideration and examination in this RCE application. Appropriate claims have been canceled and/or added (without prejudice or disclaimer) in order to adjust a clarity and/or focus of Applicant's claimed invention. That is, such changes are unrelated to any prior art or scope adjustment and are simply claims in which Applicant is presently interested as a result of refocusing gained during the Examiner Interview. At entry of this paper, Claims 42-65 will be pending for further consideration and examination in this application.

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REJECTION UNDER 35 USC §103

The 35 USC §103 rejection of Claims 12-18 and 20-34 as being unpatentable over Lawler *et al.* (U.S. Patent 5,585,838) in view of Alten *et al.* (U.S. Patent 5,781,246), made in the final Action mailed 7 October 2003, is respectfully traversed. Such rejection has been rendered obsolete by the present replacement claims, and accordingly, traversal arguments are not appropriate at this time. However, Applicant respectfully submits the following to preclude renewal of any such rejections against Applicant's replacement Claims 42-65.

All descriptions of Applicant's disclosed and claimed invention, and all descriptions and rebuttal arguments regarding the applied prior art, as previously submitted by Applicant in any form, are repeated and incorporated herein by reference. Further, all Office Action statements regarding the prior art rejections are respectfully traversed. As additional arguments, Applicant respectfully submits the following.

Replacement independent Claims 42 and 48 represent the independent claims which were agreed upon during the aforementioned Examiner Interview as being allowable over the art of record. As discussed during the Examiner Interview, such claims are distinguished, at minimum, by at least three (4) features/operations being applied with respect to extended programs. That is, when an extended program exists (which would otherwise extend beyond a prescribed time period of the menu grid): 1) a number of characters of the extended program is omitted; 2) an omission symbol (e.g., "...") is added to show that characters have been omitted; 3) an entirety of the character information of the extended program is displayed in a

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different zone of the display (as opposed to the first prescribed zone); and 4) a start/end time of the extended program is displayed in a different zone of the display.

None of the applied references discloses or suggests such combination. For example, as noted at the Examiner Interview, FIG. 3 of Lawler, for example, shows a future "SportsCente" block having omitted characters (*i.e.*, should be "SportsCenter"), but added no omission symbol. In comparison, in FIG. 3 of Lawler, the "Pierre Franey's C..." new-future block does have omitted characters and an omission symbol. Thus, Lawler actually appears to TEACH AWAY from Applicant's claimed combination.

It is further noted that added independent Claim 48 has a fifth (5TH) feature/operation beyond the four discussed above, *i.e.*, 5) a particular background information block characteristic (*e.g.*, shape) also is changed for Applicant's extended programs. Again, none of the applied references discloses or suggests such combination.

Dependent Claims 43-47 and 49-53 depend from Claims 42 and 48, respectively, and contain such features by dependency and also contain further features/operations. Accordingly, such claims are likewise distinguished.

Added Claims 54-65 are system claims which closely parallel receiver Claims 42-53, respectively, and accordingly such claims are distinguished over the applied art for the same reasons as mentioned above.

As a result of all of the foregoing, it is respectfully submitted that the applied art (taken alone and in the Office Action combinations) would not support either a §102 anticipation-type rejection or a §103 obviousness-type rejection of Applicant's claims. Accordingly, reconsideration and withdrawal of any art rejections, and

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express written allowance of all present replacement claims, are respectfully requested.

EXTENSIVE PROSECUTION NOTED

Applicant and the undersigned respectfully note the extensive prosecution which has been conducted to date with the present application, and thus Applicant and the undersigned would gratefully appreciate any considerations or guidance from the Examiner to help move the present application quickly to allowance. It is respectfully noted that the present application was filed in 1999, and has had 5+ Office Actions already.

EXAMINER INVITED TO TELEPHONE

The Examiner is invited to telephone the undersigned at the local D.C. area number of 703-312-6600, to discuss an Examiner's Amendments or other suggested action for accelerating prosecution and moving the present application to allowance.

RESERVATION OF RIGHTS

It is respectfully submitted that any and all claim amendments and/or cancellations submitted within this paper and throughout prosecution of the present application are without prejudice or disclaimer. That is, any above statements, or any present amendment or cancellation of claims (all made without prejudice or disclaimer), should not be taken as an indication or admission that any objection/rejection was valid, or as a disclaimer of any scope or subject matter. Applicant respectfully reserves all rights to file subsequent related application(s)

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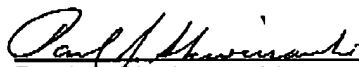
(Including reissue applications) directed to any/all previously claimed limitations/features which have been subsequently amended or cancelled, or to any/all limitations/features not yet claimed, *i.e.*, Applicant continues (indefinitely) to maintain no intention or desire to dedicate or surrender any limitations/features of subject matter of the present application to the public.

CONCLUSION

In view of the foregoing amendments and remarks, Applicant respectfully submits that the claims presently under consideration in the application are now in condition for allowance, and early allowance of such claims is respectfully requested.

No Office Action has been mailed in the present application, and this Amendment is being submitted within one (1) month of the date of the Examiner Interview. Therefore, no Petition or extension fee is required for entry and consideration of this paper. To whatever other extent is actually necessary, Applicant respectfully petitions the Commissioner for an extension of time under 37 CFR §1.136. Further, no additional claim fees are required for entry of this paper. Please charge any actual shortage in the fees to ATS&K Deposit Account No. 01-2135 (referencing Case No. 500.35360CX1).

Respectfully submitted,



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